



On Occasion of National Productivity Week
 South Gujarat Productivity Council
 &
 Dr. S. & S. S. Ghandhy Government Engineering College,
 Surat
 Jointly Organizes
 Expert Session
 on
Clusters as Growth Engine: Maximizing Productivity in MSMEs



Shri Manish Kapadia
 Group Chairman, SGCCI

Date: 17.02.2026 (Tuesday) Time: 11:30 am onwards
 Venue: C-101, Civil Seminar Hall

Patron	Convener	Coordinators	
Dr. S. R. Joshi Principal DGGE, Surat	Dr. M. K. Chudasama SSIP Coordinator DGGE, Surat	Dr. H. D. Golakiya SSIP Co-coordinator DGGE, Surat	Dr. D. J. Mehta, Prof. U. N. Barot Dr. D. M. Patel, Prof. M. R. Vyas Dr. M. H. Hota, Prof. A. D. Dhimmar SSIP Member, DGGE, Surat



On Occasion of National Productivity Week
 South Gujarat Productivity Council
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 Dr. S. & S. S. Ghandhy Government Engineering College,
 Surat
 Jointly Organizes
Debate Competition & Poster Competition
 on
Theme: Clusters as Growth Engine: Maximizing Productivity in MSMEs

- 1) Developing MSME clusters as catalysts for sustainable economic growth
 - 2) Enhancing productivity and efficiency through Lean Manufacturing and modern engineering practices
 - 3) Upgrading cluster infrastructure through advanced Tool Rooms and Common Facility Centres
 - 4) Promoting Industry 4.0-aligned technology adoption in MSMEs
 - 5) Strengthening self-reliance and local value creation under Atmanirbhar Bharat
 - 6) Creating a globally competitive, innovation-driven MSME ecosystem
 - 7) Capacity Building and Knowledge Sharing
 - 8) Alignment with National Priorities
- Alignment with various national schemes and flagship programmes, some of which are mentioned here, are enabling the manufacturing landscape to be more productive.
- Atmanirbhar Bharat Abhiyan – strengthening self-reliant MSMEs
 - Make in India - fostering innovation and domestic manufacturing
 - Skill India Mission
 - PM Vishwakarma Scheme
 - Udyam Registration
 - PM Employment Generation Programme
 - Credit Schemes for MSMEs
 - PLI Scheme

Date: 16.02.2026 (Monday) Time: 11:30 am onwards Venue: C-101, Civil Seminar Hall

Patron	Convener	Coordinators	
Dr. S. R. Joshi Principal DGGE, Surat	Dr. M. K. Chudasama SSIP Coordinator DGGE, Surat	Dr. H. D. Golakiya SSIP Co-coordinator DGGE, Surat	Dr. D. J. Mehta, Prof. U. N. Barot Dr. D. M. Patel, Prof. M. R. Vyas Dr. M. H. Hota, Prof. A. D. Dhimmar SSIP Member, DGGE, Surat

Report on 68th National Productivity Week Celebration
Dr. S. & S. S. Ghandhy Government Engineering College, Surat.
Organized under SSIP 2.0, District Industries Centre (DIC) & Institution's
Innovation Council (IIC) Cell
Celebrated



68th National Productivity Week: 12th – 18th February 2026
Celebration Dates: 16th & 17th February 2026
Theme: Clusters as Growth Engine: Maximizing Productivity in MSMEs

- Competition Schedule**
 - Poster Making Competition**
- Time: 11:30 AM – 1:00 PM**
Duration: 1.5 Hours (90 Minutes)

Debate Competition

Time: 2:00 PM – 4:00 PM

Time per Participant: 5 Minutes (Speech) + 2 Minutes (Question–Answer Round)

Date: 16/02/2026

Time: 11.30 AM onwards

Total Participants: 65

VENUE: C101 Debate C107 poster

Dr. S. & S. S. Ghandhy Government Engineering College, Surat celebrated the 68th National Productivity Week on 16th and 17th February 2026 under the aegis of SSIP 2.0, District Industries Centre (DIC), and the Institution's Innovation Council (IIC) Cell, in association with the South Gujarat Productivity Council. The celebration was organized with the objective of promoting awareness about productivity, innovation, and sustainable industrial growth, aligned with the national theme focusing on MSME cluster development.

DAY:1: The first day of the celebration featured a Debate Competition and a Poster Making Competition aimed at actively engaging students in discussions related to productivity enhancement and MSME cluster development. The competitions were conducted on 16th February 2026, with enthusiastic participation from 40 students representing various engineering branches. The Poster Making Competition was held from 11:30 AM to 1:00 PM in Room C-107, followed by the Debate Competition from 2:00 PM to 4:00 PM in Room C-101.

The Poster Making Competition encouraged students to creatively express their understanding of industrial clusters, innovation, lean practices, and national productivity initiatives. The entries were evaluated based on originality, thematic relevance, clarity of message, creativity, and overall presentation. Heer Hareshbhai Chandrapara from Civil Engineering secured the first position. Gandhi Dency from Electronics and Communication Engineering was declared the first runner-up, while Vanshika Dubey from Environmental Engineering and Hirpara Manashvi from Civil Engineering jointly secured the second runner-up position.

The Debate Competition provided a dynamic platform for students to articulate their views on how clusters function as engines of growth for MSMEs. Participants demonstrated strong analytical skills and awareness of industry-oriented strategies. The evaluation was carried out based on content relevance, logical reasoning, confidence, clarity of expression, rebuttal skills, and overall impact. Shreesh Sinha from Mechanical Engineering emerged as the winner. Navdipti Pradhan from Electronics and Communication Engineering secured the first runner-up position, while Agrawal

Sonal Sunil from Electronics and Communication Engineering and Keshav Chandra Rajput from Mechanical Engineering jointly secured the second runner-up position. The competitions were judged by esteemed faculty members including Dr. D. J. Mehta, Dr. D. M. Patel, Prof. M. R. Vyas, Dr. M. J. Hota, and Prof. A. D. Dhimmar.

DAY:2: The second day, 17th February 2026, was marked by an Expert Session organized in collaboration with the South Gujarat Productivity Council. The session began with a formal welcome ceremony where the invited speaker and dignitaries were warmly welcomed with bouquets as a token of respect and appreciation. The event commenced with an address by Dr. M. K. Chudasama, Head of SSIP, who highlighted the significance of productivity-driven growth, innovation culture, and entrepreneurial initiatives among engineering students. He emphasized the importance of aligning academic learning with industry needs and encouraged students to actively participate in startup and innovation activities under SSIP 2.0.

The keynote session was delivered by Shri Manish Kapadia, Group Chairman, SGCCI, on the theme “Clusters as Growth Engine: Maximizing Productivity in MSMEs.” In his address, he provided valuable insights into the functioning of industrial clusters, their role in strengthening MSMEs, and the importance of collaboration, technology adoption, and skill development. He discussed how cluster-based development enhances competitiveness, improves supply chain efficiency, and fosters innovation-driven growth. He also emphasized the relevance of national initiatives such as Atmanirbhar Bharat, Make in India, Skill India Mission, and other MSME support schemes in strengthening the manufacturing ecosystem.

The session was highly interactive, with students engaging in meaningful discussions and seeking clarifications regarding industrial practices and productivity enhancement strategies. The expert interaction provided practical industry exposure and helped bridge the gap between academic learning and real-world industrial challenges.

During the celebration, Dr. S. & S. S. Ghandhy Government Engineering College was felicitated by the South Gujarat Productivity Council in recognition of its commitment to promoting productivity awareness and innovation-driven initiatives. This honor reflected the institute’s sustained efforts toward academic excellence and industry-academia collaboration.

The 68th National Productivity Week celebration successfully achieved its objectives by enhancing awareness about productivity, MSME cluster development, and innovation-led growth among students. The event fostered entrepreneurial thinking, creative expression, and effective

communication skills. The collaboration with SSIP 2.0, DIC, IIC Cell, and the South Gujarat Productivity Council further strengthened the institute's engagement with industry-oriented development initiatives.

The program concluded with a vote of thanks, expressing gratitude to the invited speaker, dignitaries, faculty members, participants, and organizing committee members for their valuable contributions. The celebration reaffirmed the institute's commitment to nurturing innovation, productivity, and excellence in technical education while preparing students to contribute effectively to national economic development.

Glimpse of the Event:





